

Principal Think Tank IX



2 Conferences in 1



MONDAY, AUGUST 1, 2022

CONGREGATION BETH SHOLOM

390 BROADWAY | LAWRENCE, NY 11559 | 9:00AM-5:30PM



8:30AM

ARRIVALS AND REGISTRATION
BREAKFAST

9:30AM

OPENING REMARKS ROOM 1 BALLROOM (UPSTAIRS)
Rabbi Heshy Glass, *National Chairman, CoJDS*

9:40AM

DIVREI BRACHA ROOM 1 BALLROOM (UPSTAIRS)
HaRav Shalom Kamenetsky, *Rosh Yeshiva Talmudical Yeshiva of Philadelphia, PA*

10:00AM

KEYNOTE ADDRESS: STRATEGIC PLANNING – YOUR SCHOOL'S BEST TOOL ROOM 1 BALLROOM (UPSTAIRS)
Terry Moore, *BCP-E, ISM Executive Consultant, Wilmington, DE*

We all have dreams for our school. We want to build an enduring and strong institution and the Strategic Plan is certainly your best ally to accomplish that goal. In this keynote presentation, Terry Moore will help us understand ISM's research-based difference-makers to guide the Board and the Executive Leadership team as they dream the ideal school, arming you with solid data to guide you in your strategic planning quest. Additionally, we will talk about tuition and discounting, and what are safe levels for financial aid, to safeguard your operation. And finally, we'll share with you ISM's simple financial planning format, making complex financial concepts easy for everyone.

11:15AM

BREAK



11:30AM

DEEP DIVE AND Q&A ROOM 1 BALLROOM (UPSTAIRS)
FOR SCHOOL EDUCATIONAL LEADERS
with **Terry Moore**, *BCP-E, ISM Executive Consultant, Wilmington, DE*

- Strategic Planning
- Data
- Leadership

With more than 30 years of experience in both the profit and not-for-profit sectors, Terry will expand on his keynote address and answer your questions about school operations and strategic planning. As a senior consultant at ISM, Terry has helped hundreds of schools articulate their mission and built a roadmap to fulfill it.



11:30AM

CONCURRENT SESSIONS: ROOM 3 SMALL BEIT KNESSET
A: BEING FISCALLY RESPONSIBLE

We have a responsibility to our tuition paying families to spend our funds as wisely as possible and stretch each dollar. This starts when setting a budget but is important to recognize throughout the year. Learn some tips for not only setting up but also maintaining this responsibility throughout your school.

Jeff Greenberg, *Executive Director, Magen David Yeshivah, Brooklyn, NY*

Judah Rosenbaum, *Executive Director, Torah Academy of Bergen County, NJ*

Robin Greenfield, *Chief Financial Officer, Ramaz School, New York, NY*

B: SCHOOL ORGANIZATIONAL STRUCTURES AND HOW TO NAVIGATE THEM ROOM 4 LIBRARY

Each school as it evolves sets itself up in different ways in order to serve their purposes. Hear about some of the pros and cons of various designs and what might work best for your school.

PRESENTERS:

Racheli Kraut Hackel, *Executive Director, Hebrew Academy of Nassau County, West Hempstead, NY*

Daniel Israeli, *Chief Financial and Operating Officer, Joseph Kushner Hebrew Academy, Livingston, NJ*

12:45PM

LUNCH ROOM 1 BALLROOM (UPSTAIRS)

A MESSAGE FROM THE ROSH YESHIVA FOR SCHOOL LEADERS

Rabbi Ahron Lopiansky, *Rosh Yeshiva, Yeshiva of Greater Washington, Silver Spring, MD*

2:00PM

CONCURRENT SESSIONS:

A: ‘PRINCIPLES’ TO ACTION:
CURRENT TRENDS IN EDUCATION FOR PRINCIPALS TO INFORM AND ENHANCE OUR INSTRUCTIONAL PRACTICE

Miriam Gettinger,
Principal, Hasten Hebrew Academy,
Indianapolis, IN

ROOM 5
SIDE BEIT KNESSET

This session will explore innovative approaches to cross curricular instruction and mapping, lesson and unit consolidation as well as Design Thinking in our differentiated classrooms. Pragmatic examples of Project-Based opportunities empowering student learning and accountability unique to our school environments as well as cutting-edge CoJDS curricula will be shared. This overview session will enable principals to synthesize their school’s educational philosophy with researched based pedagogical trends.

B: WELLNESS LEADERSHIP:
FOCUSING ON THE EMOTIONAL FUNCTIONING OF YOUR SCHOOL COMMUNITY

Rabbi Yossi Rosenblum, Head of School,
Yeshiva Schools Pittsburgh, PA

ROOM 2 BEIT KNESSET

Learn how the social emotional functioning of both your staff and students contribute to your overall school culture and educational product. Learn practical strategies that foster an environment of growth and satisfaction amongst your entire school community.

3:15PM

CONCURRENT SESSIONS:

A: MAXIMIZING YOUR
RELATIONSHIP WITH THE BOARD OF DIRECTORS

Rabbi Mordechai Raizman, CEO,
Associated Talmud Torahs, Chicago, IL

ROOM 5
SIDE BEIT KNESSET

Learn what every school administrator needs to know about building and maintaining a successful partnership with your board of directors and key stakeholder. Through best practices and case studies, you will hear how clarity of roles and expectations will improve your organizational functioning and the typical roadblocks that interfere with good board/professional relations.

B: LEADING THROUGH THE FORMATIVE FIVE

Thomas Hoerr, Ph.D,
Retired Head of School, Consultant, Author

ROOM 2 BEIT KNESSET

This presentation will begin by demonstrating how the Formative Five Success Skills can be used in leadership. The session will end with participants developing strategies for pursuing one of the Formative Five in their schools.

2:00PM

CONCURRENT SESSIONS:

A: KEYNOTE DEEP DIVE
AND Q & A FOR SCHOOL FINANCIAL LEADERS

PRESENTER:
Terry Moore, BCP-E,
ISM Executive Consultant, Wilmington, DE

ROOM 1 BALLROOM
(UPSTAIRS)

What approaches has your school taken to help its families who need it the most? What initiatives have worked and which should be avoided? This peer led group will share thoughts and strategies.

B: THE NEVER-ENDING SAGA:
FINANCIAL AID

ROOM 4 LIBRARY

C: THE FORMATIVE FIVE

Thomas Hoerr, Ph.D,
Retired Head of School, Consultant, Author

ROOM 3
SMALL BEIT KNESSET

The role of Social Emotional Learning (SEL) is more important in our schools today than ever before. Dr. Hoerr will identify the Formative Five Success Skills and offer examples of how they can be developed in schools. He will also address the importance of teaching character.

3:15PM

CONCURRENT SESSIONS:

A: HUMAN RESOURCES:
PEER TO PEER

PRESENTERS:
Erik Kessler, Executive Director,
The Moriah School, Engelwood, NJ
Stacy A. Goldstein, Director of Operations,
Ben Porat Yosef, Paramus, NJ

ROOM 3
SMALL BEIT KNESSET

It seems that every day a new regulation, law, statute or rule comes out governing how we must interact with our employees. Hear answers to some of the most commonly asked questions in the Human Resources field.

B: FUNDRAISING: RUNNING A
SUCCESSFUL CAPITAL CAMPAIGN

ROOM 4 LIBRARY

Fundraising is one of the most important facets of a school and running a campaign that balances sensitivity to families while ensuring proper funding is always a challenge. Hear about some of the best approaches to raising money and some of the pitfalls to avoid.

4:30PM

PANEL DISCUSSION: THE SYMBIOTIC RELATIONSHIP OF SCHOOL EDUCATION AND SCHOOL MANAGEMENT

MODERATED BY:
PANELISTS:

Alex Pomson, Ph.D, Principal and Managing Director, Rosov Consulting
Rabbi Dr. Jeffrey Rothman, Executive Director, Yeshiva of Flatbush, Brooklyn, NY
Miriam Gettinger, Principal, Hasten Hebrew Academy, Indianapolis, IN
Ahuvah Heyman, Director, Bnos Yisroel, Baltimore, MD

ROOM 1 BALLROOM
(UPSTAIRS)

This session will explore the unique relationship between the many different roles of school leaders and stakeholders, and what we can learn from each other to help our schools flourish.

5:45PM

MINCHA

ROOM 1 BALLROOM (UPSTAIRS)

6:15PM

DINNER

ROOM 1 BALLROOM (UPSTAIRS)

Principal Think Tank IX



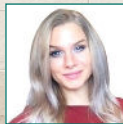
2 Conferences in 1



TUESDAY, AUGUST 2, 2022

CONGREGATION BETH SHOLOM

390 BROADWAY | LAWRENCE, NY 11559 | 9:00AM-5:30PM



8:30AM

ARRIVALS AND REGISTRATION
BREAKFAST

9:30AM

OPENING REMARKS ROOM 2 BEIT KNESSET

Rabbi Heshy Glass, Ed.D, National Chairman, CoJDS

9:40AM

**KEYNOTE ADDRESS: WITH GREAT POWER COMES GREAT RESPONSIBILITY;
USING TECHNOLOGY FOR 21ST CENTURY LEADERSHIP** ROOM 2 BEIT KNESSET

Miriam L. Wallach, Head of Social Responsibility, Cross River

10:00AM

THE PRINCIPAL AS CHIEF EMPATHY OFFICER ROOM 2 BEIT KNESSET

Thomas Hoerr, Retired Head of School, Consultant, Author

Leadership is built on positive relationships, and empathy is an integral part of those relationships. Working from his new book, *The Principal As Chief Empathy Officer*, Dr. Hoerr will show us empathy can be grown and become part of our leadership roles. Of course, the leader's empathy spreads to staff and students! The presentation will end with participants developing strategies for developing empathy in their school.



11:30AM

**THE PRINCIPAL AS CHIEF EMPATHY
OFFICER – CONTINUED** ROOM 2 BEIT KNESSET

**Ahuvah Heyman, Director, Bnos Yisroel,
Baltimore, MD**

The conversation continues on how to maintain an environment of empathy while enforcing policy, having difficult conversations, and promoting an expectation of excellence within a Jewish day school community.



11:30AM

JEDIT: THE NEXUS OF IT AND EdTECH ROOM 4 LIBRARY

Baruch Noy, National Director, JEDIT, NY

**Tziri Lamm, EdTech Specialist, Yeshivah of
Flatbush HS, Brooklyn, NY
Adjunct Professor of Graduate Studies**

In the corporate world, IT determines the limitations and tools available to employees. In the educational world, the classroom has specific needs in order to support all learners and teach effectively. This session will explore the relationship between IT policies and the educational needs of the school and classroom.

12:45PM

LUNCH KETER SYMPOSIUM (KEHILA EDUCATION TECHNOLOGY AND RESOURCES) ROOM 5 SIDE BEIT KNESSET

Dr. Eli Shapiro, Director of Educational Initiatives, CoJDS

Learn how Keter brings the best resources in technology and the technology education space to guide you in developing your school's Comprehensive Technology Strategy.

2:00PM

CONCURRENT SESSIONS:

**A. APPOI: BUILDING A SCHOOL TEAM
DURING A LABOR SHORTAGE**

**Melanie Boroosan,
Director of Innovation, Apploi**

ROOM 3 SMALL BEIT KNESSET

Build your team using the most updated strategies and tools available! Learn where to search for personnel most actively, how to write effective job postings, and how to utilize the easy-to-follow hiring processes using Apploi, a leading candidate management software. Join the 75 Jewish day schools who have signed up with Apploi with special pricing through CoJDS.

2:00PM

**JEDIT - MEDIA PRODUCTION
IN A SCHOOL**

**Seth Dimbert, Director of IT,
Hillel School, Deal, NJ**

ROOM 4 LIBRARY

The demands upon schools to stream live events and create industry-grade audio and videos products is higher than ever before. Seth will lead a hands-on session about how to approach creation of media, by staff as well as by students. Topics include live

B. CRASH COURSE IN L'HAVIN U'LEHASKIL FOR ADMINISTRATORS
Elissa Hochbaum,
CoJDS Curriculum Advisor
ROOM 2 BEIT KNESSET

Join a CoJDS curriculum team member to discuss how to achieve maximum results with *L'havin U'lehaskil Chumash* program. This session will offer an overview of the scope and sequence and of the new digital tools, along with a candid dialogue on what an administrator must do to ensure the success of the program in any school environment.

3:15PM **RETAINING YOUR SCHOOL TEAM DURING A LABOR SHORTAGE**
Rabbi Dovid Engel,
Menahel, Toronto Cheder;
Director, CoJDS Lilmod U'Lilamed
ROOM 2 BEIT KNESSET

One of the greatest challenges in education today is staffing. While there will always be a need to recruit new talent, we can reduce that demand by strategically building up and retaining your existing team. Learn the tips and tricks to creating an environment that keeps your teachers happy and part of your team.

streaming of events, creation of podcasts for curricular classes or for marketing and PR, creation of recorded events, live A/V scenarios.

3:15PM **JEDIT - AUP ROUNDTABLE** ROOM 4 LIBRARY
PANELISTS: **Ahuvah Heyman,** *Director, Bnos Yisroel, Baltimore, MD*
Avi Bloom, *Director of Technology, SAR High School, Riverdale, NY*
Dr. Josh Wyner, *Associate Principal, HAFTR High School, Lawrence, NY*

MODERATOR: **Baruch Noy,** *National Director, JEDIT, NY*
Jewish day schools across the country are constantly trying to develop Acceptable Use Policies - documents that describe proper use of technology by students as well as faculty. In this organic session, a baseline AUP will be crafted considering the outlooks of a School Leader, an IT leader, and a School Psychologist.

4:30PM **CLOSING PANEL: HEAD OF SCHOOL SUPPORT AND EVALUATION COMMITTEE (HOSSEC) CASE STUDIES** ROOM 2 BEIT KNESSET

MODERATED BY: **Rabbi Heshy Glass, Ed.D,** *National Chairman, CoJDS*

PANELISTS: **Rabbi Isaac Entin,** *Head of School, Caskey Torah Academy*
Rabbi Chaim Greenwald, *Head of School, Politz Day School, Cherry Hill, NJ*

This session will describe the practice of a HOSSEC with practical case studies illustrating the benefits for heads of school.

5:30PM MINCHA ROOM 2 BEIT KNESSET

CONFERENCE VENDORS:



New York Office
810 Seventh Avenue, 28th floor, New York, NY 10019
www.cojds.org

Cedarhurst Office
395 Pearsall Avenue, Cedarhurst, NY 11516
516.368.3333